



# TIMBER FRAMERS GUILD

1106 Harris Ave, Suite 303, Bellingham, WA 98225  
www.tfguild.org (360) 746-6571 or toll free: (855) 598-1803

## 2017 Advertising Rates for Guild Publications

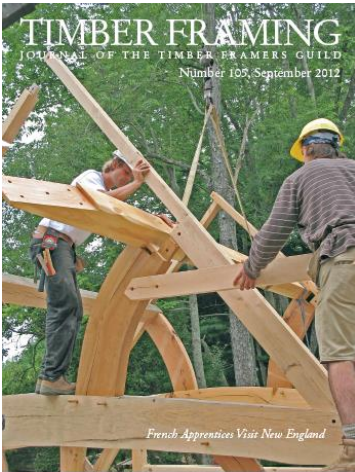
The Timber Framers Guild publishes *TIMBER FRAMING*, a journal of history, technology, theory, practice, design, and engineering; and *Scantlings*, the TFG member magazine of events, news, business, and people.

The Guild has roughly 1,200 members who receive *TIMBER FRAMING* and *Scantlings*. In addition, *TIMBER FRAMING* is sent by subscription to libraries and architects, engineers, and aficionados of the craft who are not Guild members. Online editions of these publications include ads.

### Contacts

To **arrange for an ad, billing, or payment**—[Cassandra Davies](#), administrative assistant, 360-746-6571.  
For **questions on specs or to submit ad content** to *TIMBER FRAMING*—[Ken Rower](#), editor, 802-866-5684.  
For **questions on specs or to submit ad content** to *Scantlings*—[Allison Aurand](#), communications director, or [Cassandra Davies](#), administrative assistant, 360-746-6571.

### TIMBER FRAMING



#### Timing and deadlines

*TIMBER FRAMING* ad insertion due dates are January 15, April 15, July 15, and October 15. It is issued quarterly, on March 1, June 1, September 1, and December 1.

#### Color ads

We accept color ads at no extra charge.

Four issues per year. Read by all TFG members plus libraries, architects, engineers, and aficionados of the craft (by nonmember subscription).

Ad Type	W x H: picas	W x H: inches	Cost per ad	Bundle of 4 ads
One-sixth page horizontal	23p6 x 20p10	3.92 x 3.47	\$225	\$855 (save \$45 or 5%)
One-third page vertical	23p6 x 42p8	3.92 x 7.11	\$450	\$1620 (save \$180 or 10%)
One-half page vertical	23p6 x 64p5	3.92 x 10.74	\$650	\$2120 (save \$390 or 15%)
Full page	48p6 x 64p5	8.08 x 10.74	\$1300	\$4160 (save \$1040 or 20%)
Full bleed (add 1p6 or 1/4")	55p6 x 73p6	9.25 x 12.25	\$1300	\$4160 (save \$1040 or 20%)

# Scantlings



### In Kentucky, redemption tastes like timber framing

It's quite a story—redemption in its truest sense. It's a story of a man who has spent his life in the timber framing business and is now looking for a better place to live. The man is a member of the Timber Framers Guild and is looking for a place to live in the mountains of Kentucky. The man is a member of the Timber Framers Guild and is looking for a place to live in the mountains of Kentucky. The man is a member of the Timber Framers Guild and is looking for a place to live in the mountains of Kentucky.



## Timing and deadlines

Ad insertion due dates are December 1, January 1, March 1, April 1, June 1, July 1, September 1, and October 1. *Scantlings* is published 8 times yearly, in the months when *TIMBER FRAMING* does not appear: January, February, April, May, July, August, October, November.

Ad layout is available for \$50/hr. We accept color ads at no extra charge.

Eight issues per year. Guild news, member news, and related stories. Print format in black ink/halftones, mailed to members; also digital format (PDF), in full color. Digital-format ads contain live hyperlinks to the web location (e.g., site, video, PDF) of your choice.

## Print ads

Ad Type	W x H: picas	W x H: inches	Cost per ad	Bundle of 8 ads
Tiny	20p3 x 6p5	3.33 x 1.00	\$65	\$494 (save \$26 or 5%)
Small	20p3 x 13p9	3.33 x 2.29	\$100	\$720 (save \$80 or 10%)
Wide	42p0 x 13p9	7.00 x 2.17	\$200	\$1360 (save \$240 or 15%)
Tall	20p3 x 28p6	3.33 x 4.67	\$200	\$1360 (save \$240 or 15%)
Half-page Tall or Wide	20p3 x 58p0	3.33 x 9.67	\$400	\$2560 (save \$640 or 20%)
Full-Page	42p0 x 58p0	7.00 x 9.67	\$800	\$4800 (save \$1600 or 25%)

## About Scantlings notices

Notices are short text statements of one-time items for sale; items to buy or find; jobs offered or wanted; and announcements like ride shares, lost/found tools, or invitations to unusual raisings. **They are not for services a business provides routinely.** They are comparable to classified ads in a newspaper. Notices are posted on the TFG website as well as in *Scantlings*.

Members can post two free insertions (90 days on the web) per year; for non-members, notices are \$80 for each *Scantlings* insertion (45 days on the web). Whether free or paid, a notice can run two issues (90 days)/year maximum. 150 words maximum. Inclusion is decided by the *Scantlings* editor.

For a short invitation to regular services a business provides, we encourage you to purchase an ad in *Scantlings* or *TIMBER FRAMING*. A new “tiny” ad size is now offered to fill that need, and is less expensive than the cost for a non-member notice.