

# VISIONARY PARTNER BENEFITS FOR TIMBER FRAME SUPPLIERS

## Every Visionary Partner receives:

- FREE trade show booth at TFG annual conference
- All the benefits of a TFG Company Membership
- A Visionary Partner profile page – control the content on your profile and upload photos of your work
- Inclusion in a full-page ad recognizing Visionary Partners in every issue of *Scantlings* and *Timber Framing*
- 5 FREE gift subscriptions to the journal of the TFG, *Timber Framing*
- FREE tradeshow booth at the annual TFG conference

LEVEL	INVESTMENT
VP Level 1	\$4,950
VP Level 2	\$7,200
VP Level 3	\$11,250

## Level 1 Visionary Partners receive:

- **FREE banner ad** on the pages of the TFG website, **averaging 75,000 impressions annually**
- Receive a **FREE small ad in every issue of *Scantlings*** – that's 8 ads per membership year
- Receive a **FREE 1/6 page ad in every issue of *Timber Framing*** – that's 4 ads per membership year
- **1 FREE registration** for our annual national conference
- **FREE marketing at the annual TFG conference** and recognition in conference materials
- **10 FREE** individual digital memberships
- **Free targeted advertising with your content to up to 1,200 contacts**

*Your \$4,950 investment in the Timber Framers Guild will return over \$12,000 in TFG benefits to your company*

## Level 2 Visionary Partners receive:

- **FREE banner ad** on the pages of the TFG website, **averaging more than 150,000 impressions annually**
- Receive a **FREE medium ad in every issue of *Scantlings*** – that's 8 free ads per membership year
- Receive a **FREE 1/3 page ad in every issue of *Timber Framing*** – that's 4 ads in your membership year
- **3 FREE registrations** for our annual national conference
- **FREE marketing at the annual TFG conference** and recognition in conference materials
- **20 FREE** individual digital memberships
- **Free targeted advertising with your content to up to 2,400 contacts**

*Your \$7,200 investment in the Timber Framers Guild will return over \$18,000 in TFG benefits to your company*

## Level 3 Visionary Partners receive:

- **Permanent banner ad on homepage** of the TFG website
- **FREE banner ad** on the pages of the TFG website, **averaging more than 230,000 impressions annually**
- Receive a **FREE large ad in every issue of *Scantlings*** – that's 8 free ads per membership year
- Receive a **FREE 1/2 page ad in every issue of *Timber Framing*** – that's 4 ads in your membership year
- **5 FREE registrations** for our annual national conference
- **FREE marketing at the annual TFG conference** and prominent placement and recognition in conference materials
- **30 FREE** individual digital memberships
- **Free targeted advertising with your content to up to 3,600 contacts**

*Your \$11,250 investment in the Timber Framers Guild will return over \$27,500 in TFG benefits to your company*